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## FOR IMMEDIATE RELEASE:

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### Easter Sunday on the River at Mud Island River Park

Memphis, TN, April 20, 2011 – Mud Island River Park is celebrating Spring with a fun-filled day of free Easter activities and events on Sunday, April 24, 2011 from 12:00 p.m. – 4:00 p.m. Pack a picnic lunch and spend the day at Mud Island River Park with family and friends.

Scheduled activities include:

Children's Egg Hunts: What is Easter without an egg hunt? Bring a basket and fill it up with colorful eggs and candy.

Petting Zoo: Animals including goats and rabbits will be in the Grove for children to touch and see up close.

Kids' Rides: Kids will enjoy rides including a kiddie carousel and the Bunny Trail Express Train.

Mini Duck Races: Race mini ducks on the Mini Mississippi River for prizes.

Adult Scavenger Hunt: Adults will enjoy this fun twist on the traditional egg hunt. Participate in a QR code scavenger hunt for a chance to win a special prize.

Special Appearances by the Easter Bunny: The Easter Bunny will be at Mud Island River Park to meet and take pictures with the children.

Visitors will also want to experience the exceptional 18-gallery Mississippi River Museum and one-of-a-kind Riverwalk model. With over 5,000 artifacts and two full-scale boat models, the museum chronicles 10,000 years of the history of Ole Man River. The Riverwalk is a ½ mile-long scale model of the mighty Mississippi River.

General admission to Mud Island River Park and Funday Sunday – Easter Fun are free. For museum pricing, call Mud Island River Park at (901) 576-7241, or visit the Mud Island River Park website at [www.mudisland.com](http://www.mudisland.com).

**What: Funday Sunday – Easter Fun**

**When: Sunday, April 24, 2011  
12:00 p.m. – 4:00 p.m.**

**Admission: Free**

**Where: Mud Island River Park  
125 North Front Street  
Memphis, TN 38103**

**Who: This event is sponsored by Mud Island River Park and Riverfront  
Development Corporation**

**Contact: Carmen A. Jones, Mud Island River Park – (901) 576-7205**

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